

## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**Mundy Katowitz Media**  
**Attention: Accounts Payable**  
**1322 G. Street, SE**  
**Washington, DC 20003**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
254540-2	08/02/12	August 2012	07/30/12 - 07/30/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACT	1517

Flight Dates	Order #	Alt Order #
07/24/12 - 07/30/12	254540	06241816

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	07/30/12	07/30/12	Price Is Right	11a-12p	1-----	1:00	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 1----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/30/12 11:59 AM Price Is Right 11a-12p 1:00 PRATV1203H \$1,600.00 NM									
5	07/30/12	07/30/12	Soaps	12:30-2p	1-----	1:00	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 1----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/30/12 1:29 PM Soaps 12:30-2p 1:00 PRATV1203H \$1,600.00 NM									
6	07/30/12	07/30/12	Local 6 News 12-1230p	12-1230p	1-----	1:00	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/30/12 12:24 PM Local 6 News 12-1230p 12-1230p 1:00 PRATV1203H \$1,400.00 NM									
7	07/30/12	07/30/12	The Talk	2-3p	1-----	1:00	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/30/12 2:59 PM The Talk 2-3p 1:00 PRATV1203H \$1,200.00 NM									

**Total Spots 4 Gross Total \$5,800.00**

## Payment Terms 30 Days

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Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
254540-2	08/02/12	August 2012	07/30/12 - 07/30/12

  

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
ISS/Priorities USA Action	PRIORITIES USA ACT	1517

Agency Commission **\$870.00**

Net Amount Due **\$4,930.00**

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**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
257267-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACT	1521

Flight Dates	Order #	Alt Order #
08/21/12 - 08/27/12	257267	06288263

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
9914019	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/24/12	08/24/12	Price Is Right	11a-12p	----1--	1:00	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----1-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 08/24/12 11:59 AM Price Is Right 11a-12p 1:00 PRATV1203H \$1,800.00 NM									
3	08/25/12	08/25/12	Sat Local 6 News at 6p	6-630p	-----1-	1:00	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGsa 08/25/12 6:24 PM Sat Local 6 News at 6p 6-630p 1:00 PRATV1203H \$1,100.00 NM									
4	08/25/12	08/25/12	7-9a Sat Early Show	7-9a	-----1-	1:00	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGsa 08/25/12 7:58 AM 7-9a Sat Early Show 7-9a 1:00 PRATV1203H \$800.00 NM									
5	08/26/12	08/26/12	CBS Sunday Morning	9-1030a	-----1	1:00	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGsu 08/26/12 9:08 AM CBS Sunday Morning 9-1030a 1:00 PRATV1203H \$3,000.00 NM									
6	08/21/12	08/21/12	The Talk	2-3p	-1-----	1:00	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGtu 08/21/12 2:59 PM The Talk 2-3p 1:00 PRATV1203H \$1,400.00 NM									

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**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
257267-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	1521	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/21/12	08/21/12	News at 6p	6-630p	-1-----	1:00	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -1----- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 08/21/12 5:58 PM News at 6p 6-630p 1:00 PRATV1203H \$2,400.00 NM									
8	08/22/12	08/22/12	Price Is Right	11a-12p	--1----	1:00	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --1---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/22/12 11:59 AM Price Is Right 11a-12p 1:00 PRATV1203H \$1,800.00 NM									
9	08/22/12	08/22/12	The Early Show	7-9a	--1----	1:00	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --1---- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/22/12 8:47 AM The Early Show 7-9a 1:00 PRATV1203H \$1,200.00 NM									
<b>Total Spots</b>							<b>8</b>	<b>Gross Total</b>	<b>\$13,500.00</b>

**Payment Terms 30 Days**

<u>Agency Commission</u>	<b>\$2,025.00</b>
<u>Net Amount Due</u>	<b>\$11,475.00</b>

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**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
255834-1	08/15/12	August 2012	07/30/12 - 08/13/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACT	1519

Flight Dates	Order #	Alt Order #
08/07/12 - 08/13/12	255834	06262907

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
9914019	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/10/12	08/10/12	Price Is Right	11a-12p	----1--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----1-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 08/10/12 11:59 AM Price Is Right 11a-12p :30 PRATV1211H \$800.00 NM									
2	08/10/12	08/10/12	Local 6 News 12-1230p	12-1230p	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 08/10/12 12:23 PM Local 6 News 12-1230p 12-1230p :30 PRATV1211H \$700.00 NM									
3	08/13/12	08/13/12	Late Late Show	109-210a	1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 08/13/12 1:39 AM Late Late Show 109-210a :30 PRATV1211H \$250.00 NM									
4	08/13/12	08/13/12	Price Is Right	11a-12p	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 08/13/12 11:30 AM Price Is Right 11a-12p :30 PRATV1211H \$800.00 NM									
5	08/13/12	08/13/12	Soaps	12:30-2p	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 08/13/12 1:29 PM Soaps 12:30-2p :30 PRATV1211H \$800.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
255834-1	08/15/12	August 2012	07/30/12 - 08/13/12
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	1519	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/13/12	08/13/12	Local 6 News 12-1230p	12-1230p	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/13/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 PRATV1211H \$700.00 NM									
7	08/11/12	08/11/12	Inside Edition Wknd	1135p-1205a	-----1-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/11/12 11:55 PM Inside Edition Wknd 1135p-1205a :30 PRATV1211H \$500.00 NM									
8	08/11/12	08/11/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/11/12 Sat Local 6 News at 6p 6-630p :00 \$550.00 NM See MG 8.2 2 WKMG 08/11/12 7:42 PM Sat 7p News (after PGA Champ) Sat 7-8p :30 PRATV1211H \$550.00 NM MG for 8.1 08/11									
9	08/11/12	08/11/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/11/12 7:29 AM 7-9a Sat Early Show 7-9a :30 PRATV1211H \$400.00 NM									
10	08/12/12	08/12/12	Without a Trace	1135p-1235a	-----1	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/12/12 12:20 AM Without a Trace 1135p-1235a :30 PRATV1211H \$500.00 NM									
11	08/12/12	08/12/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/12/12 9:48 AM CBS Sunday Morning 9-1030a :30 PRATV1211H \$1,300.00 NM									
12	08/09/12	08/09/12	The Talk	2-3p	---1---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ---1--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/09/12 2:29 PM The Talk 2-3p :30 PRATV1211H \$600.00 NM									

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255834-1	08/15/12	August 2012	07/30/12 - 08/13/12
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	1519	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	08/09/12	08/09/12	Morn News at 6a	6-7a	---1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ---1--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 08/09/12 6:28 AM Morn News at 6a 6-7a :30 PRATV1211H \$500.00 NM									
14	08/07/12	08/07/12	Late Late Show	109-210a	-1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 08/07/12 1:42 AM Late Late Show 109-210a :30 PRATV1211H \$250.00 NM									
15	08/07/12	08/07/12	The Talk	2-3p	-1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 08/07/12 2:29 PM The Talk 2-3p :30 PRATV1211H \$600.00 NM									
16	08/07/12	08/07/12	News at 5p	5-530p	-1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 08/07/12 5:23 PM News at 5p 5-530p :30 PRATV1211H \$800.00 NM									
17	08/07/12	08/07/12	News at 6p	6-630p	-1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 08/07/12 6:21 PM News at 6p 6-630p :30 PRATV1211H \$1,000.00 NM									
18	08/07/12	08/07/12	Morn News at 6a	6-7a	-1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 08/07/12 6:12 AM Morn News at 6a 6-7a :30 PRATV1211H \$500.00 NM									
19	08/08/12	08/08/12	Price Is Right	11a-12p	--1----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --1---- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/08/12 12:00 PM Price Is Right 11a-12p :30 PRATV1211H \$800.00 NM									
20	08/08/12	08/08/12	Local 6 News 12-1230p	12-1230p	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/08/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 PRATV1211H \$700.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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**INVOICE**
<http://www.local6.com>

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
255834-1	08/15/12	August 2012	07/30/12 - 08/13/12
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	1519	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	08/08/12	08/08/12	The Early Show	7-9a	--1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12   08/12/12   --1----                    1       \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMGW   08/08/12    7:57 AM   The Early Show       7-9a                :30   PRATV1211H       \$500.00   NM									

<u>Total Spots</u>	21	<u>Gross Total</u>	<b>\$13,550.00</b>
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**Payment Terms 30 Days**

<u>Agency Commission</u>	<b>\$2,032.50</b>
<u>Net Amount Due</u>	<b>\$11,517.50</b>

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## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**Mundy Katowitz Media**  
**Attention: Accounts Payable**  
**1322 G. Street, SE**  
**Washington, DC 20003**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
255449-1	08/06/12	August 2012	07/30/12 - 08/06/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACT	1518

Flight Dates	Order #	Alt Order #
07/31/12 - 08/06/12	255449	06258160

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
9914019	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/03/12	08/03/12	Price Is Right	11a-12p	----1--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 08/03/12 11:59 AM Price Is Right 11a-12p :30 PRATV1211H \$800.00 NM									
2	08/03/12	08/03/12	Local 6 News 12-1230p	12-1230p	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 08/03/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 PRATV1211H \$700.00 NM									
3	08/06/12	08/06/12	Late Late Show	109-210a	1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 08/06/12 1:16 AM Late Late Show 109-210a :30 PRATV1211H \$250.00 NM									
4	08/06/12	08/06/12	Price Is Right	11a-12p	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 08/06/12 10:59 AM Price Is Right 11a-12p :30 PRATV1211H \$800.00 NM									
5	08/06/12	08/06/12	Soaps	12:30-2p	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 08/06/12 1:29 PM Soaps 12:30-2p :30 PRATV1211H \$800.00 NM									

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## INVOICE



http://www.local6.com

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
255449-1	08/06/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	1518	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/06/12	08/06/12	Local 6 News 12-1230p	12-1230p	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/06/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 PRATV1211H \$700.00 NM									
7	08/04/12	08/04/12	Inside Edition Wknd	1135p-1205a	-----1-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/04/12 11:56 PM Inside Edition Wknd 1135p-1205a :30 PRATV1211H \$500.00 NM									
8	08/04/12	08/04/12	Sat 6p News	6-630p	-----1-	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/04/12 6:29 PM Sat 6p News 6-630p :30 PRATV1211H \$550.00 NM									
9	08/04/12	08/04/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/04/12 7:28 AM 7-9a Sat Early Show 7-9a :30 PRATV1211H \$400.00 NM									
10	08/05/12	08/05/12	Without a Trace	1135p-1235a	-----1	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/05/12 12:05 AM Without a Trace 1135p-1235a :30 PRATV1211H \$500.00 NM									
11	08/05/12	08/05/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/05/12 9:29 AM CBS Sunday Morning 9-1030a :30 PRATV1211H \$1,300.00 NM									
12	08/02/12	08/02/12	The Talk	2-3p	---1---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---1--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/02/12 2:59 PM The Talk 2-3p :30 PRATV1211H \$600.00 NM									
13	08/02/12	08/02/12	Morn News at 6a	6-7a	---1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---1--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/02/12 6:28 AM Morn News at 6a 6-7a :30 PRATV1211H \$500.00 NM									

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## INVOICE



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Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
255449-1	08/06/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	1518	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	07/31/12	07/31/12	Late Late Show	109-210a	-1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 07/31/12 2:04 AM Late Late Show 109-210a :30 PRATV1211H \$250.00 NM									
15	07/31/12	07/31/12	The Talk	2-3p	-1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 07/31/12 2:28 PM The Talk 2-3p :30 PRATV1211H \$600.00 NM									
16	07/31/12	07/31/12	News at 5p	5-530p	-1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 07/31/12 5:28 PM News at 5p 5-530p :30 PRATV1211H \$800.00 NM									
17	07/31/12	07/31/12	News at 6p	6-630p	-1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 07/31/12 6:15 PM News at 6p 6-630p :30 PRATV1211H \$1,000.00 NM									
18	07/31/12	07/31/12	Morn News at 6a	6-7a	-1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 07/31/12 6:42 AM Morn News at 6a 6-7a :30 PRATV1211H \$500.00 NM									
19	08/01/12	08/01/12	Price Is Right	11a-12p	--1----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/01/12 12:00 PM Price Is Right 11a-12p :30 PRATV1211H \$800.00 NM									
20	08/01/12	08/01/12	Local 6 News 12-1230p	12-1230p	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/01/12 12:28 PM Local 6 News 12-1230p 12-1230p :30 PRATV1211H \$700.00 NM									
21	08/01/12	08/01/12	The Early Show	7-9a	--1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/01/12 8:46 AM The Early Show 7-9a :30 PRATV1211H \$500.00 NM									

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**INVOICE**

Send Payment To:  
**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

<http://www.local6.com>

Invoice #	Invoice Date	Invoice Month	Invoice Period
255449-1	08/06/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	1518	

<u>Total Spots</u>	<b>21</b>	<u>Gross Total</u>	<b>\$13,550.00</b>
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**Payment Terms 30 Days**

<u>Agency Commission</u>	<b>\$2,032.50</b>
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<u>Net Amount Due</u>	<b>\$11,517.50</b>
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## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**Mundy Katowitz Media**  
**Attention: Accounts Payable**  
**1322 G. Street, SE**  
**Washington, DC 20003**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
256694-1	08/26/12	August 2012	07/30/12 - 08/20/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACT	1520

Flight Dates	Order #	Alt Order #
08/14/12 - 08/20/12	256694	06274524

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
9914019	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
1	08/17/12	08/17/12	Price Is Right	11a-12p	----1--	1:00	1	\$1,600.00	NM																																								
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

## INVOICE



http://www.local6.com

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
256694-1	08/26/12	August 2012	07/30/12 - 08/20/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
ISS/Priorities USA Action	PRIORITIES USA ACT	1520	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/14/12	08/14/12	The Talk	2-3p	-1-----	1:00	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 08/14/12 2:27 PM The Talk 2-3p 1:00 PRATV1203H \$1,200.00 NM									
7	08/14/12	08/14/12	News at 6p	6-630p	-1-----	1:00	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 08/14/12 6:28 PM News at 6p 6-630p 1:00 PRATV1203H \$2,000.00 NM									
8	08/15/12	08/15/12	Price Is Right	11a-12p	--1----	1:00	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --1---- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 08/15/12 11:59 AM Price Is Right 11a-12p 1:00 PRATV1203H \$1,600.00 NM									
9	08/15/12	08/15/12	The Early Show	7-9a	--1----	1:00	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --1---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 08/15/12 8:37 AM The Early Show 7-9a 1:00 PRATV1203H \$1,000.00 NM									

Total Spots 9 Gross Total \$13,500.00

## Payment Terms 30 Days

Agency Commission \$2,025.00  
Net Amount Due \$11,475.00

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